

# PRIVACY POLICY

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## 1.- Information for the user

**“GLOBAL PREMIUM BRANDS, S.A.”**, hereinafter THE RESPONSIBLE PARTY, is Responsible for the processing of the personal data of the User and informs them that these data will be treated in accordance with the provisions of current regulations on personal data protection, **the Regulation (EU) 2016/679 of 27 April, 2016. (GDPR). Organic Law 3/2018, of 5 December, on the Protection of Personal Data and Guarantee of Digital Rights and the Internet Law, LSSICE, Law on Information Society Services and E-commerce. Law 34/2002 of 11 July**, whereby you are provided the following processing information:

**Purpose of processing:** Maintain a commercial relationship with the User. The operations planned to carry out the processing are the following:

**Legal Basis:** GDPR: 6.1.a) The data subject gives their consent for the processing of their personal data for one or several specific purposes.

Remittance of commercial advertising communications by E-mail, Fax, MMS, social communities or any other electronic or physical means, present or future, that enable commercial communications. These communications will be made by THE RESPONSIBLE PARTY and in relation to their products and services, or their partners or suppliers with whom they have reached a promotion agreement. In this case, third-parties will never have access to personal data. Conduct statistical studies. Process orders, budgets, applications or any type of request made by the user via any of the contact forms that are available to them. Forward the website newsletter.

**Data conservation criteria:** the data will be kept while there is a mutual interest to maintain the purpose of data processing, and when the data is no longer required for this purpose, it will be deleted using adequate security measures to guarantee the pseudonymisation of the data or the total destruction thereof.

**Communication of data:** The data will not be communicated to third parties, except for legal obligations.

### **User Rights:**

- Right to withdraw consent at any time.
- Right of access, rectification, portability and deletion of their data and the limitation of or opposition to the processing thereof.
- Right to file a claim with the control authority (agpd.es) if they deem that the treatment does not comply with current regulations.

**Contact information to exercise your rights:** *SEE POINT 3*

## 2.-“Contact” Tab.

**Purpose of the processing:** To answer any query, request information, questions, suggestions or the like from data subjects regarding our products or services.

**Legal Basis:** GDPR: 6.1.a) The data subject gives their consent for the processing of their personal data for one or several specific purposes.

**Data conservation criterion:** the data will be kept for no longer than is required to maintain the purpose of data processing, and when the data is no longer required for this purpose, it will be deleted using adequate security measures to guarantee the pseudonymisation of the data or the total destruction thereof.

**Communication of data:** The data will not be communicated to third parties, except for legal obligations.

**User Rights:**

- Right to withdraw consent at any time.
- Right of access, rectification, portability and deletion of their data and the limitation of or opposition to the processing thereof.
- Right to file a claim with the control authority (<https://www.aepd.es/reglamento/derechos/index.html>) if they deem that the treatment does not comply with current regulations. [www.agpd.es](http://www.agpd.es). Calle Jorge Juan 6, 28001. Madrid.

**Contact information to exercise your rights:** SEE POINT 3

**3.- Contact information to exercise your rights:**

**"GLOBAL PREMIUM BRANDS, S.A."**, holder of NIF no. **A84615483**, with address at Avenida Conde de Romanones, 18, Azuqueca de Henares, C.P. 19200, Guadalajara, Castilla La Mancha. Spain.

Or at the email address: [lopd@globalpremiumbrands.com](mailto:lopd@globalpremiumbrands.com)

**4.- Links "Social Networks".**

The links which redirect the website to the different social network accounts like Instagram, etc. and which belong to **"GLOBAL PREMIUM BRANDS, S.A"** are designed so that users can directly access them and thus interact, express opinions, ideas and other comments relating to the company, its services or products. The company **"GLOBAL PREMIUM BRANDS, S.A."**, is not responsible for the comments expressed, or photos or videos published by the community of users, although it may veto, delete or remove comments, photos or videos that are improper or inappropriate. Regarding the responsibility of the different social network platforms, please refer to their own Privacy Policy.

**5.- Mandatory or optional nature of the information provided by the user**

The Users, by checking the corresponding boxes and entering data in the fields marked with an asterisk (\*) in the contact form or presented in download forms, expressly and freely and unequivocally accept that their data is necessary for the provider in order to process their request, and that inclusion of data in the remaining fields is voluntary. The User guarantees that the personal data provided to THE RESPONSIBLE PARTY is accurate and is responsible for communicating any modification thereof. THE RESPONSIBLE PARTY expressly informs and guarantees its users that their personal data will not be transferred in any case to third parties, and that whenever any kind of transfer of personal data is to take place, the express consent, informed and unequivocal consent of the Users will be requested beforehand. All data requested through the website is mandatory, since it is necessary for the provision of an optimal service to the User. In the event that all the data is not provided, it is not guaranteed that the information and services provided will be completely adjusted to their needs.

**6.- Safety measures**

That in accordance with the provisions of current regulations on personal data protection, THE RESPONSIBLE PARTY is in compliance with all the provisions of the GDPR and LOPDGDD regulations on the handling of personal data under their responsibility, and manifestly, with the principles described in article 5 of the GDPR and article 4 of the LOPDGDD, by which said data is handled in a lawful, loyal and transparent manner in relation to the interested party and in an adequate, relevant and limited manner in relation to the requirements for the

purposes for which the data is handled. THE RESPONSIBLE PARTY ensures that it has implemented appropriate technical and organisational policies to apply the security measures established by the GDPR and the LOPDGDD in order to protect the rights and freedoms of Users and has provided them with the appropriate information so they can exercise same.

### **7.-Links.**

This privacy policy only applies to the website of <https://www.22artesianwater.com/> and is not guaranteed in the accesses through links to this site, or links from this site with other websites.

### **8.-WEB Content.**

The total or partial reproduction of the web content, including the copying of content to any platform, without the express authorisation of "GLOBAL PREMIUM BRANDS, S.A.", is prohibited.

### **9.-Additional Information on Data Protection: Contacts**

<b>Data Controller:</b>	"GLOBAL PREMIUM BRANDS, S.A.", holder of NIF no. <b>A84615483</b> , with address at Avenida Conde de Romanones, 18, Azuqueca de Henares, C.P. 19200, Guadalajara, Castilla La Mancha. Spain. E-mail: <a href="mailto:lopd@globalpremiumbrands.com">lopd@globalpremiumbrands.com</a>
<b>Purpose</b>	We process the information you provide in order to be able to carry out the comprehensive administrative management of the contacts.
<b>Legitimation</b>	GDPR: 6.1.a) The data subject gave their consent for the processing of their personal data for one or several specific purposes.
<b>Duration of data conservation</b>	The data will be kept for no longer than is required to maintain the purpose of data processing, and when the data is no longer required for this purpose, it will be deleted using adequate security measures to guarantee the pseudonymisation of the data or the total destruction thereof.
<b>Recipients</b>	The data will not be communicated to third parties, except for legal obligations.
<b>Data subject rights</b>	You are entitled to be informed of whether "GLOBAL PREMIUM BRANDS, S.A.", is processing your personal data, and, to this end, you may access your personal data, rectify inaccurate data or request that any data which is no longer necessary be erased, request its portability, opposition and restriction of processing. You also have the right to withdraw consent at any time and to file a claim with the Supervisory Authority ( <a href="https://www.aepd.es/reglamento/derechos/index.html">https://www.aepd.es/reglamento/derechos/index.html</a> ), if you believe that the processing does not comply with current regulations. <a href="http://www.agpd.es">www.agpd.es</a> . Calle Jorge Juan 6, 28001. Madrid. <b>How can I exercise my rights?</b> By writing to the Data Controller.