

## COOKIE POLICY

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*Drop-down list:*

THIS LAYER IS SHOWN ON THE MAIN PAGE AND SHOULD APPEAR WHEN SOMEONE CONNECTS FOR THE FIRST TIME.....

Your Privacy is important to us. To this effect, you are hereby informed that we use our own and third-party cookies to perform website usage analysis and measurement in order to customise content and advertising, as well as to provide functionalities on social networks and analyse traffic. To continue, accept or modify cookie settings.

[Cookie Policy](#)

[Accept Cookies](#)

[Change Settings](#)

## COOKIE POLICY

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### ***Information About Cookies***

Following the entry into force of the modification relating to the “Law on Information Society Services” (LSSICE) established by Royal Decree 13/2012, it is mandatory to obtain the express consent of users of all web pages that use dispensable cookies, before they start browsing the pages.

#### ***1.- Definition and purpose of cookies.***

A cookie is a file that is downloaded onto the user's computer/Smartphone/Tablet (computer) when accessing certain web pages in order to store and retrieve information about browsing. Cookies and other similar technologies such as local shared objects, flash cookies or pixels, are tools used by Web servers to store and retrieve information about their visitors or browsing habits that are carried out from said computer, and to enable the correct operation of the website. By using these devices, the Website server is allowed to remember certain user data, such as their preferences for viewing the pages of that server, name and password, products that interest them most, etc.

Depending on the information it contains and the way the equipment is used, the user may be recognised. For more information about cookies, our company invites you to access the following link:

[http://es.wikipedia.org/wiki/Cookie %28inform%C3%A1tica%29.](http://es.wikipedia.org/wiki/Cookie_%28inform%C3%A1tica%29)

## ***2.- Types of Cookies According to Purpose***

**Technical and functional cookies:** those that allow the user to browse through a web page, platform or application, using the different options and services available.

**Analytical cookies:** those that allow the party responsible for the cookies to monitor and analyse user behaviour on the websites to which they are linked. Data collected through this type of cookie is used to measure the activity of the website, application or platform and to create browsing profiles of users of said sites, applications and platforms, in order to make improvements according to the analysis of the usage data made by the users of the service.

**Advertising cookies:** those that allow the management, in the most efficient way possible, of the advertising space that, where appropriate, the editor has included in a web page, application or platform from which the requested service is provided, based on criteria such as edited content or the frequency with which ads are shown.

**Behavioural advertising cookies:** those that collect data about user personal preferences and choices (retargeting) to enable the management, in the most efficient way possible, of the advertising space that, where appropriate, the editor has included in a web page, application or platform from which the requested service is provided.

**Social cookies:** those set by social media platforms on services to enable you to share content with your friends and networks. Social media platforms have the ability to track your online activity outside of the Services. This may affect the content and messages that you see on other services that you visit.

**Affiliate cookies:** those that allow the tracking of visits from other websites, with which the website has established an affiliation contract (affiliate companies).

**Secure cookies:** those that store encrypted information to prevent the data stored therein, from being vulnerable to malicious attacks from third parties.

## ***3.- According to Ownership***

**Own cookies:** those that are sent to the user's terminal equipment from a computer or domain, managed by the actual editor who provides the service requested by the user.

**Third-party cookies:** those that are sent to the user's terminal equipment from a computer or domain that is not managed by the actual editor, but by another entity that processes the data obtained through the cookies.

#### 4.- According to the Conservation Period

**Session cookies:** these are a type of cookie designed to collect and store data while the user is accessing a web page.

**Persistent cookies:** with these cookies, the data is stored in the terminal and can be accessed and processed during a period defined by the party responsible for the cookie, which can range from a few minutes to several years.

#### 5.- Personal Data Processing

**GLOBAL PREMIUM BRANDS, S.A.** is the **Data Controller** of the Data Subject's personal data, who is hereby informed that such data will be processed in accordance with the provisions of Regulation (EU) 2016/679, of 27 April, 2016 (GDPR), for which the following information regarding processing is provided:

**Processing purposes:** as specified in the section on cookies used on this website.

**Legitimation for processing:** consent of the data subject (art. 6.1 GDPR).

**Data retention criteria:** as specified in the section on cookies used on this website.

**Communication of data:** data will not be communicated to third parties, except in third-party cookies and for legal obligations.

**Rights of the Data Subject:** Right to withdraw consent at any time.- Right of access, rectification, portability and deletion of your data and the limitation of or opposition to its processing.- Right to file a claim with the Control Authority (<https://www.aepd.es/reglamento/derechos/index.html>) if you believe that the processing does not comply with current regulations. [www.agpd.es](http://www.agpd.es). Calle Jorge Juan 6, 28001. Madrid. **Contact information to exercise your rights: "GLOBAL PREMIUM BRANDS, S.A."** holder of Tax ID No. (NIF) **A84615483**. Calle Conde de Romanones, 18, Azuqueca de Henares, P.C. 19200 de Guadalajara, Castilla La Mancha. Spain. E-mail: [lpd@globalpremiumbrands.com](mailto:lpd@globalpremiumbrands.com) **How can I exercise my rights?** By writing to the Data Controller and attaching legal documentary proof of your identity

#### 6.- Cookies Used On This Website

NAME	TYPE	OWNERSHIP	PURPOSE	DURATION	OBSERVATIONS
<u>_ga</u>	Analytical	Google Analytics	Enables the single-visit control	2 years	Persistent

function. This cookie will be installed the first time a user visits the website through a browser. When this user accesses the website again using the same browser, the cookie will treat them as the same user. Only in the event that the user changes their browser, will they be treated as a different user

<b>_gat</b>	Analytical Google Analytics	Used to limit the request speed - limiting data collection on high-traffic websites	10 minutes	Session
<b>_gid</b>	Analytical Google Analytics	Used to differentiate between users	24 hours	Session
<b>_utma</b>	Analytical Google Analytics	Records the date of the first and last time the user visited the website	2 years	Persistent
<b>_utmb</b>	Analytical Google Analytics	Registers the time the website was accessed	30 minutes	Session
<b>_utmz</b>	Analytical Google Analytics	Used for interoperability with the urchin.js tracking code	1 year	Session
<b>_utmt</b>	Analytical Google Analytics	Processes the request type made by the user	At the end of the session	Session
<b>_utmj</b>	Analytical Google Analytics	Segments demographic data	At the end of the session	Session
<b>_utmz</b>	Analytical Google Analytics	Stores the traffic source or a campaign to explain how the user reached the website	6 months	Persistent

For more information on disabling Google Analytics cookies:

[Google's Privacy Policy](#)

[Exclusion from Google Analytics](#)

### **7.- Third-party services**

Our webpage contains links to third-party websites, and our privacy policy is not applicable to them. When you access those websites you can decide whether or not to accept their privacy and cookie policies. In general, if you browse the Internet, you can accept or reject third-party cookies from the 'Settings' option in your browser.

## **8.- Acceptance of the Cookie Policy**

Browsing our website, you can access our Cookie Policy at any time, as this information is located at the bottom of every page. So that you can perform the following actions at any time:

- **Accept cookies.** This notice will not be displayed again when accessing any page of the portal during this session.
- **Change Settings.** Here, you can get more information on what cookies are and view the Cookie Policy and change your browser settings to restrict or block cookies at any time. You are hereby informed that in the case of restricting or blocking cookies, the website's functionalities may be reduced.
- **Continue browsing or move through the scroll bar:** in this case, we understand that you accept their use.

## **9.- Managing Cookies from the Browser**

### **Deleting cookies from the device**

Cookies that are already on a device can be deleted by clearing the browser history, which deletes the cookies from all visited websites. However, some of the information saved (for example, login details and website preferences) may also be lost.

### **Managing site-specific cookies**

For more precise control over a website's specific cookies, users can adjust their privacy and cookie settings in the browser.

### **Blocking cookies**

Although the settings in most modern browsers can be adjusted to prevent cookies from being installed on devices, this may mean that you have to manually adjust certain preferences each time you visit a website or webpage. In addition, certain services and features may not work properly (for example, profile logins).

## **10.- Modifying Cookie Settings in the Most Commonly-used Browsers**

- **Internet Explorer:** <https://support.microsoft.com/es-es/help/278835/how-to-delete-cookie-files-in-internet-explorer>
- **Microsoft Edge:** <https://support.microsoft.com/es-es/windows/microsoft-edge-datos-de-exploraci%C3%B3n-y-privacidad-bb8174ba-9d73-dcf2-9b4a-c582b4e640dd>
- **Firefox:** <https://support.mozilla.org/es/kb/Borrar%20cookies>

- **Chrome:** <https://support.google.com/chrome/answer/95647?hl=>
- **Safari:** <https://www.apple.com/legal/privacy/es/cookies/>
- **Opera,** from <https://help.opera.com/en/latest/web-preferences/>